

New York Mills Workforce Housing Partnership Survey

Summary of Results

Sample Size

We passed out 1,614 surveys through the school and area employers. An additional 1,000 surveys were sent out as an insert in the paper for a total of 2,614 surveys.

Return Rate

A total of 153 surveys were returned (10 from the Newspaper inserts). Not counting the newspaper inserts would give us a return rate of 9% (143 of 1,614), including the newspaper inserts the return rate is 6% (153 of 2,614).

Willingness or Desire to Relocate to NYM

Of the 153 respondents, 48 or 36% indicated they would like to relocate to NYM. Of the 48 interested in relocating, 25 or 52% are interested in purchasing a home.

What's prevented relocation (some selected more than one): 76% indicate Affordability, 32% Housing Stock, 12% other (location or community resources)

Household composition of the respondents

Annual Income: 16% < \$15K, 40% < \$25K, 16% < \$35K, 4% < \$45K, and 8% > \$45K.

Monthly Rent/Mortgage: 44% < \$400, 32% < \$500, and 8% < \$700.

Barriers to Purchasing (some chose more than one)

Credit and Affordability ranked highest at 72% with lack of Down Payment a close 2nd with a 68% response. Available Housing Stock was selected 28% of the time.

Interested in Resources to access homeownership (some chose more than one)

48% indicated Homebuyer Education, 28% Financial Literacy, 24% Credit Counseling, and 24% Saving for Down Payment